Project Summary

Corporate Website for Value Management

Challenge

A large company was introducing a product design improvement methodology from the defense industry to a commercial division. Several experts were hired or transferred to accomplish this task. Management determined an intranet website was needed, so employees could:

- Access information, training material, examples, etc.
- Learn about the concepts and principles available to them
- Understand the benefits of using Value Engineering principles
- Have an awareness of how different methodologies in Process Improvement, Product Cost Improvement, and Business Practice related to each other

Actions Taken

- Interview affected people for purpose and requirements
- Capture scope and intent – verified with all affected
- Establish phased plan – develop, test, deploy, refine
- Assigned tasks – development & programming
- Negotiate resources
- Develop and Launch website
- Review with affected people and users

Results

Launch was smooth, on-time and within budget.

Feedback from various global groups praised the concise descriptions, depth of information provided and the general usefulness of the content.

Lessons

- The benefits of a structured plan
- The importance of personal flexibility and resilience

Special learning: While large corporations provide a vast array of training resources, compiling them into a systemic business approach is extremely complicated.